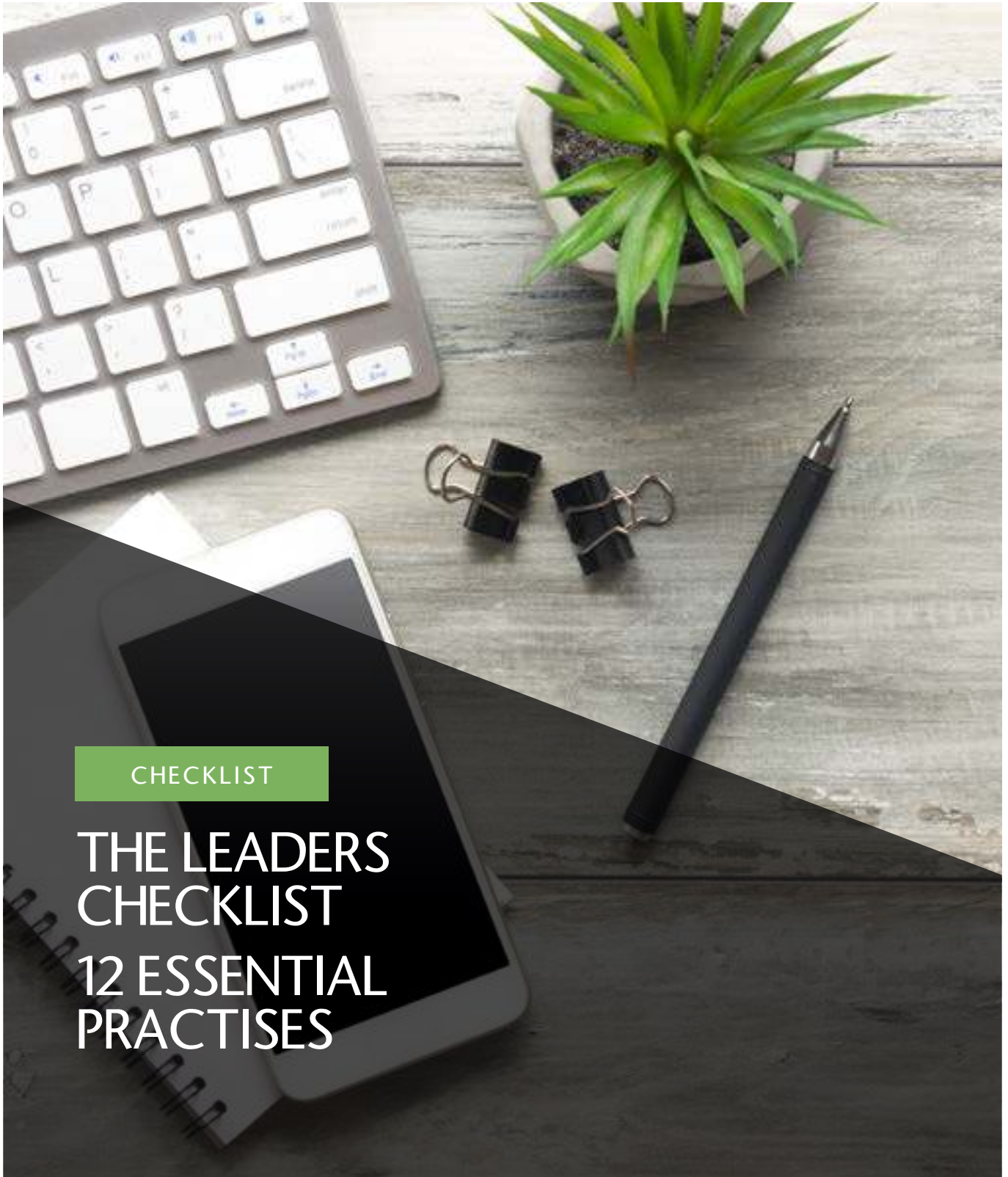




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PEOPLE | CHANGE | RESULTS

RESOURCES FOR LEADERS/INFLUENCERS
TO ACHIEVE POSITIVE CHANGE



CHECKLIST

**THE LEADERS
CHECKLIST
12 ESSENTIAL
PRACTISES**

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HELLO.

Thank you so much for downloading this PDF today. I'm so thrilled you are keen to find out what the top 12 vital points every effective leader should be able to tick off on are. I'm Jo Eady, a Leadership Specialist who supports leaders / influencers to achieve positive change no matter their role!

Are you ready to get started?

I've put these 12 vital points together for you after working with thousands of leaders.

You'll also see I've included some activities for you to complete along the way.

I encourage you to do these as you go, this way you'll gain maximum benefit.

PS. Reach out anytime if you have any questions or queries.

BIO.

I'M JO EADY, A LEADERSHIP DEVELOPMENT SPECIALIST AND AWARD WINNING BUSINESS OWNER.

I founded RuralScope in 2000. I knew there were thousands of Australians working across agricultural supply chains and in rural communities that could be more effective in their roles if they had access to quality leadership and professional development. RuralScope evolved to address this need. We have now grown to become a leading provider of people development services for Australia's agricultural and rural industries.

I'm known for facilitating innovative change and building and supporting leaders as individuals as well as across groups, businesses and industries.

Since 2000 I have supported over 5000 clients on their leadership journey via programs, workshops, coaching and mentoring. I have developed and delivered whole of industry and company leadership programs as well as facilitated the formation and strategic direction and plans for a range of industry bodies. I love working with leaders to help them facilitate better in their own lives as well as their work and the lives of others. I hold qualifications in education, psychology, management and coaching / counselling.

I'm equally at home in the paddock and the boardroom and was recently described as the secret ingredient for many successful agricultural leaders.



YOUR TIME.

I'm going to be up front! I want you to accept a challenge from me. You see, I know you are keen to know the 12 vital points that every effective leader should be able to tick off on, who wouldn't be? That's why you've downloaded this checklist. But you and I both know it shouldn't stop there. Let's get a return on your time here. You with me? I want to encourage you to go one step further.

I'd like to ask you one thing before you read on. Read away and then create your very own Leader Checklist. All you need do is tick off the points that you want to bring front and centre into your everyday leadership. And let me know how you go? Yes, this is my call to action for you. You see I genuinely want you to be rewarded for your time here. Not just do a read and leave! I'm genuinely driven by supporting leaders to gain results for themselves and those they serve. Action makes the difference here. Are you with me? OK let's get started.

Effective leadership is a skill. Yes, it can be learned. At the core of every effective leader should be a set of essential leadership practises that provide a clear way to navigate through any leadership moment. You should be conscious of these and consciously tick them off as you lead / participate and serve others. And you should recycle these practises over and over again and know at any given time exactly which one will achieve the best outcomes. I've written this article as in my work I've discovered that many leaders don't have a set of practises and can feel like they are without a rudder.

In my work with thousands of leaders and influencers across the rural and agricultural sectors across Australia, I have arrived at these 12 leadership practises that are vital for you as a leader. Here they are;

01 VISION

Create, articulate and share a compelling vision. Make it persuasive. Develop the language and key messages of your vision. Communicate it to supporters and early adopters and then on to all.

02 STRATEGY

Set a strategy (keep it simple and practical) for achieving your vision in both the short and the long term. Share across your networks and ensure it is understood.

03 INFLUENCE MAP

Identify the people, organisations, communities and industries important to your vision. Consider all players, early adopters, influencers, supporters, opponents, resisters etc. Anticipate the 3Rs – RESPONSES, REACTIONS AND RESISTANCE before they occur.

04 COMMUNICATE

Communicate in ways so that people will remember your vision. Be yourself and be authentic in your communication. Use stories, anecdotes and language that is easy for others to recall AND tell others. Keep it simple and clear so your vision is easy for others to receive and repeat in their own way.

05 ASK

Ask for what you need. Be clear about what people can do to engage in your vision. Request this of people and ask them to request it of others.

06 TAKE CHARGE

Yes, take responsibility for your vision and for communicating it! Embrace a bias for action and encourage others to do the same. Ensure you (and others) are well positioned to make a difference.

07 INSPIRE MOVERS AND SHAKERS

Openly share your vision whenever you can and encourage buy in and support from those willing to take actions. Give them what they need to do so.

08 AMPLIFY

Develop your circles of influence. Understand who is in your front line. Give them information and support to share your vision to those in their circles of influence. Amplify your vision.

09 IDENTIFY RESISTORS

Be aware that no matter how compelling your vision is, there will always be bumps in the road. Predict what they will be. Share a way forward, eg "I know we will face XX and because of this I ask you all to XX".

10 DELEGATE LEADERSHIP AND INFLUENCE

Establish points of contact and nurture and develop these leaders and influencers to share / enact your vision. You can't be the key point of contact all the time. After all, leadership is a TEAM sport, best played by those with a collective interest for change.

11 INTEGRITY

Convey your character through relevant and consistent words, key messages and actions. Through all your presentations, conversations, articles, interviews, quotes and online presence – display yourself as a person of integrity.

12 FEEDBACK

Provide ongoing feedback, actions, validation and support to those across your leadership team and circles of influence. This inspires, motivates and maintains interest in your vision. The importance of this as time goes on should never be underestimated.



STAY IN TOUCH.

YES I'D LOVE YOU TO!

You can find me on

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Instagram @ruralscope

Twitter @eadyjo

Web www.ruralscope.com.au



5 Ways to Lead with Heart

After 20 years of figuring out how leadership works, we've gathered tools, insights and lessons for you that will genuinely transform your life and work across the agricultural, rural and regional sectors.

5 Ways to Lead with Heart is a fortnightly newsletter devoted to courageous leadership, influence, personal development and innovative change.

It's about inspiring your leadership and creating positive influence and impact in your everyday.

Most of all it's about becoming comfortable with the imperfections of leadership and having access to stories, tools and lessons that will genuinely transform your world.

Sign up here today.

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